

Free Firewood Buyer's Guide



Keep the Firewood Ready, the Welcome Warm, and the Bookings Coming

Premium Firewood for Places Where People Love to Gather

Did you know that most potential guests actively search for rental properties that list a “fire pit” or “fireplace” as an amenity?

Well, stats from major vacation rental data providers and camping industry pros show that fire pits, fireplaces, and fire circles are among the highest-demand amenities, often directly driving search visibility and booking volume.

In fact, studies of the vacation rental market - including Airbnb and Vrbo - have found that a “fire feature” is considered a “high-yield” amenity because it “dramatically” boosts property page views and increases Average Daily Rates (ADR).

And while hot tubs, saunas, and swimming pools are among the most sought-after amenities, not every property can have them ... but almost every rental can have FIRE!

So, while giving your guests a welcoming place to stay, why not include a “fire feature” - and the premium firewood to enjoy it?

Premium Firewood. Memorable Evenings. One Less Thing to Worry About.

[Carolina Firewood Company](#) (CFC) supplies premium, kiln-dried firewood for wood-burning stoves, fireplaces, outdoor fire pits, and memorable evenings under the stars.

Our premium “All-in-One Starter Bundles” and “Super Sack” Firewood, available in convenient standard cord sizes, make it easier to keep your property’s fireside amenities ready for guests - all year round.

Based in Fairview, near Asheville, NC, Carolina Firewood Company is a division of [Natural Timber Firewood](#), bringing more than 20 years of local firewood experience to Western North Carolina’s hospitality community.

Whether you manage a single mountain getaway or an entire resort or campground, we can help make sourcing quality firewood one less thing to worry about.

Short-Term Rentals & Airbnb-Style Stays

Turn an Ordinary Amenity Into a Standout Premium Feature

Your fire pit or fireplace shouldn’t be just a great photo in your listing. With one simple addition - prepackaged firewood - you can turn the ordinary into a high-demand booking booster!

Nothing impresses your guests and helps them enjoy their stay more than offering them a clean bundle of firewood, complete with kindling and matches, when they arrive!

CFC’s “All-in-One Starter Bundles” are ready to burn and make a thoughtful included amenity or a convenient optional purchase. Give your guests one less errand to run and more time to enjoy your property.

Managing several rentals or a property with frequent fireside use? Our kiln-dried “Super Sack” Firewood gives you a larger supply to keep on hand between stays.

Vacation Home Rentals (AirBnB & Vrbo-Style)

Complete the Mountain Vacation Experience

Family vacations and weekends with friends deserve a welcoming place to reconnect. Imagine a fireplace or outdoor fire pit, all ready to go - an easy invitation for your guests to settle in and spend time together.

Include an “All-in-One Starter Bundle” with each reservation or offer firewood as an optional add-on. For longer stays, keep additional wood available from your “Super Sack” supply.

CFC helps you add that extra touch that gets mentioned in reviews, without adding another hassle to your turnover routine.

Resorts & Retreat Properties

Give Your Guests a Warm Welcome

From private cottage fireplaces to shared outdoor fire pits, a welcoming fire gives your resort guests another way to relax and reconnect.

Offer an “All-in-One Starter Bundle” as an in-room welcome amenity or an optional guest purchase. Use “Super Sack” Firewood to replenish staff-managed common areas or rental units.

Whether guests are settling in for a quiet evening or gathering after a day of activities, Carolina Firewood Company helps you keep the firewood ready and the welcome warm.

Campsites & Campgrounds

Give Campers an Amenity They Are Looking For

For many campers, a fire ring or fire pit is part of what makes a campsite appealing: [Hipcamp research](#) found that 62% of surveyed campers considered fire rings an important amenity.

Make that feature easier to enjoy with firewood available on-site. Offer CFC’s convenient “All-in-One Starter Bundles” for guest purchases, and keep “Super Sack” Firewood on hand to replenish your supply. Help campers spend less time looking for wood and more time around the fire.

RV Campgrounds

Bring the Campfire Experience to Every Stay

Give travelers a reason to step outside, settle into a chair, and enjoy the evening. [KOA's 2026 research](#) found that 60% of campers identify traditional campfire activities and games as a key motivator for their trip.

Help your RV campground deliver that experience with Carolina Firewood Company's "All-in-One Starter Bundles" for guest purchases and "Super Sack" Firewood for designated wood-burning gathering areas.

Event Venues

Beyond the Main Event

Extend the atmosphere beyond the reception room with a welcoming wood-burning fireplace or outdoor fire pit.

From wedding weekends to retreats and private celebrations, a fireside setting gives guests another place to relax and connect. Include the experience in an event package or offer it as an optional enhancement.

Carolina Firewood Company supplies premium firewood for your venue's approved wood-burning features, with bundles for separate guest fire areas and "Super Sack" Firewood for longer-running, staff-managed fires.

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Common Firewood-Buying Mistakes—and How to Avoid Them

1. Assuming "Seasoned" Means Ready to Burn

Wood can look dry on the outside while still holding moisture inside. Rather than relying on its appearance or how long it has been sitting, ask about its measured moisture content.

For an accurate check, test the inside of a freshly split piece, not just the bark or exposed end. Firewood burns best at approximately 15 to 20% moisture. Higher than that you're just making steam instead of heat.

2. Buying Without Knowing How Much Wood You'll Receive

A "truckload," "pile," or raw "logs" does not tell you the actual amount of firewood included. Ask for a clearly stated quantity so you can compare offers fairly. A full cord, according to NC state law, measures 128 cubic feet when neatly stacked.

For bundles and sacks, ask for the stated volume or cord fraction rather than judging by the container's appearance.

3. Comparing Prices Without Comparing What's Included

Before deciding which offer is the better value, compare the quantity, wood type, drying condition, and any delivery charges. Ask whether kindling, fire starters, or other supplies are included or sold separately.

Get the order details in writing. A firewood receipt should identify the seller and state the price, quantity, and kind of wood purchased.

4. Buying Wood That Won't Be Dry When You Need It

A lower-priced load is not necessarily a bargain if you need a fire tonight but the wood needs months of drying.

Ask whether the wood is ready for immediate use or being sold for future seasoning. Drying time varies with the species, whether the wood has been split, and storage conditions, time alone does not prove readiness. But our kiln-dried firewood is certified to be ready-to-burn.

5. Assuming Kiln-Dried Means Certified Heat-Treated

These terms are not interchangeable. Kiln drying describes a drying process; certified heat treatment addresses pest-control requirements.

If you plan to take firewood to a campground or across regulated boundaries (out-of-state or into a national park), check the destination's rules and look for the required certification, not simply a "kiln-dried" label. If your rental property is near federal lands or a national park, offering certified heat-treated firewood is a no-brainer for your guests.



6. Bringing Firewood From Far Away

Firewood can carry invasive insects and tree diseases, even from areas close-by. Due to wacky weather trends, bothersome bugs from one place can easily hitchhike onto your property.

Buy near where you plan to burn it, or use certified heat-treated firewood accepted at any destination. Check campground rules before packing wood for a trip.

7. Assuming Delivery Includes Stacking

Ask where the firewood will be placed, what access the delivery vehicle needs, and whether stacking is included. Clarifying those details before ordering prevents surprises.

NOTE: For the safety of our customers and delivery team, we only provide delivery and do not offer firewood stacking. Thank you for understanding.

8. Leaving Delivered Firewood Exposed to Rain

Buying dry wood is only the first step, keeping it dry is what matters most. Plan your storage before delivery. The EPA recommends that for stacking firewood, you should cover the top, and allow it to dry adequately before using it.

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A Simple Checklist Before You Order

Ask your firewood supplier:

- How much firewood am I purchasing?
- What kind of wood is included?
- Is it ready to burn now, and how is the moisture checked?
- What is the total delivered price?
- Is stacking included or excluded?
- Are kindling and fire-starting supplies included?
- Will I receive a receipt showing what I purchased?

A dependable firewood supplier should make it easy to understand what you're buying, what it costs, and what to expect on delivery day.

What Is the Best Firewood for Your Situation?



The right choice depends on how often your guests use firewood, how much storage you have, and whether you want a ready-to-offer guest package or a larger supply managed by your team.

Some properties benefit from keeping both.

“All-in-One” Starter Bundles - A Ready to Offer Fireside Package

Each bundle includes kiln-dried hardwood, kindling, a tumbleweed fire starter, and matches. Designed for convenient guest use and resale, these bundles put the essentials together in one package.

Pros

- Ready for guest arrivals: Set out a bundle as a welcome amenity without assembling the fire-starting supplies yourself.
- Convenient for individual sales: Offer prepackaged bundles at campground stores, reception desks, or as optional rental add-ons.
- Simple inventory tracking: Count bundles issued per reservation or sold to guests.
- Easy distribution: Keep guest-ready packages at individual properties rather than portioning loose wood from a central supply.

Cons

- Limited supply per package: Guests planning longer fires or several fireside evenings may need multiple bundles.
- More packages to manage for frequent use: Busy communal fire pits and regularly used fireplaces may be better served by a larger supply.
- Minimum purchase required: CFC's minimum order of 10 bundles may exceed an occasional-use property's immediate needs.

Best Suited For

- Short-term rentals and vacation homes offering a welcome amenity or optional guest purchase.
- Cabin rentals providing an initial firewood supply with each stay.
- Campsites and RV campgrounds selling individually packaged firewood.
- Resorts offering in-room fireside packages.
- Event venues preparing occasional fires or separate guest fire areas.

Choose bundles when your priority is a complete, easy-to-distribute guest package rather than maintaining a loose-wood supply.



“Super Sacks” of Kiln-Dried Firewood

“Super Sack” Firewood - A Larger Supply for Regular Fireside Use

CFC’s “Super Sack” Firewood provides a larger supply of kiln-dried wood for properties that use firewood regularly or replenish several fire areas.

These water-resistant bulk bags offer a convenient alternative to relying entirely on individual guest bundles. They come in:

- 1/4 Cord Super Sack
- 1/3 Cord Super Sack
- 1/2 Cord Super Sack
- One Cord Super Sack

Pros

- More wood on hand: Maintain a larger supply for repeated use between deliveries.
- Flexible quantities: Set out the amount needed for a short stay, a longer reservation, or a scheduled event.
- Useful across multiple fire areas: Replenish cabin wood racks, fireplaces, or designated communal fire pits from one supply.
- Practical for property managers: Use a centrally managed stock to serve several nearby rentals when storage and transportation are available.

Cons

- More storage space needed: Plan a suitable delivery and storage location.
- Additional handling: Staff must move and portion the wood for individual properties or guest fire areas.
- Separate fire-starting supplies: Plan for kindling, starters, and matches if they aren’t included with your order.
- Less convenient for individual resale: Small guest portions require additional handling and presentation.

Best Suited For

- Busy rentals and vacation homes with frequent fireplace or fire-pit use.
- Multi-property rental managers with suitable central storage.

- Resorts and retreat properties replenishing several fireplaces or shared fire pits.
- Event venues with regularly used, staff-managed fire features.
- Campsites, resorts and RV campgrounds maintaining communal fire areas or a managed wood supply.

Choose a “Super Sack” when regular demand, available storage, and staff support make a larger supply practical. Confirm delivery access, storage requirements, and included supplies when ordering.

When Both Make Sense - Convenience Backed by a Steady Supply

You don’t have to choose just one. Pair guest-ready bundles with a larger firewood supply to match the way your property operates.

- Short-term rentals, vacation homes, and cabins: Provide an “All-in-One Starter Bundle” at arrival, then replenish additional wood from a “Super Sack” when that service is part of your offering.
- Resorts and retreat properties: Offer bundles for private guest use while keeping bulk firewood available for shared gathering areas.
- Campsites and RV campgrounds: Sell guest-ready bundles while keeping “Super Sack” Firewood for staff-managed communal fires.
- Event venues: Use bundles where a complete starting package is convenient and bulk firewood to replenish longer-running fires.
- Multi-property managers: Keep bundles ready for turnover teams and maintain a larger supply where staff can access it.

For properties with limited storage or staff, bundles offer a straightforward approach. For properties with regular demand and space to store wood, “Super Sacks” - or a combination of both products - may be a better operational fit.

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Carolina Firewood Company - Your Firewood Partner

Convenient Products. Quality Firewood. Friendly Local Service.

From a single rental cabin to a busy campground, [Carolina Firewood Company](#) helps you keep the fireside experience ready for guests.

[Call \(828\) 230-1165](#) to discuss Premium “All-in-One Starter Bundles,” or “Super Sack” Firewood, and delivery for your property.

Our FREE No-Contact Delivery is available within Buncombe County. Have a nearby property outside the county? Call for a delivery quote.

* Enjoy fires only in approved wood-burning features and when property rules and local burn restrictions allow.

Feel free to reach out if you have any questions or need assistance. We're here to help!

Carolina Firewood Company

Address: 2 Moonstone Drive, Fairview, NC 28730

Email: naturaltimber.nc@gmail.com

Phone: (828) 230-1165



Carolina Firewood Company
(Complete Dry Kiln)
Dry Kiln for 40+ hours at 250 degrees

Grocery/Gas Station
(Partial Dry Kiln)
Dry Kiln for 75 mins at 175 degrees

Seasoned Firewood
3 months to 2 years to dry out

Green Firewood
Fresh cut trees

Moisture Content

6-10%

20-25%

20%

50%

Ease to Light

Single Match

May Need Accelerants

May Need Accelerants

Very Difficult

Burn Time

Longest

Shorter

Shorter

Shortest

Heat

Hottest

Less Hot

Less Hot

Least Hot

Smell

Fresh Aroma

Neutral/Musty

Musty

Musty

Mold/Fungus/Insects Present

No

Possible

Most Likely

Likely

Amount of Smoke

Low Smoke

Med - High Smoke

High Smoke

Highest Smoke